

A National Master's degree recognized by the French Ministry of Education; a two-year full-time program in management with internship and mobility periods.



## ORGANIZATION

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.

Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.

Students coming from partner universities can follow just one semester of the program.

## CAREER OUTCOMES

Students will find managerial positions in an international environment in the fields of marketing, international economics, finance, human resources management, etc.

## BENEFITS

- Achieve a balance between practical knowledge (internship, projects) and theory
- Develop skills in the core areas of business
- Develop both a cross-functional and international view of companies
- Develop the skills required to manage the international activities of companies

## ENTRY REQUIREMENTS

- The International Master in Business Studies is mainly dedicated to foreign students seeking a French experience in management.
- French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.
- For non-European candidates, a bachelor's degree is required, and prior studies will necessarily be examined and validated by a university committee.

## HOW TO APPLY?

- For students in exchange programs for one semester or one year: contact the coordinator of your Faculty.
- For students looking for the Master's degree: contact the administration. A curriculum vitae and an interview will be required.
- For non-european students: apply on campus France: <http://www.campusfrance.org/en> and be aware of all the information before March.

Further information: <http://iae.u-bourgogne.fr/en>

# PROGRAMME

## 1<sup>st</sup> year

- Foundations of finance
- Financial accounting
- Management Accounting
- Strategy
- International Marketing
- Introduction to Economics
- Human Resources Management and Business Ethics
- French and Civilization
- Decision Making – Business Game
- Thesis preparation
- Guest conferences
- International Economics and Law
- Performance Management
- Corporate Finance
- Economics for decision making
- Geopolitics for business
- Intercultural Negotiation
- European business context
- Project Management
- International information software
- Business game
- Management and organisation theories
- French and Civilization
- Conferences / Visits / Projects

## 2<sup>nd</sup> year

- Finance
- Marketing
- Accounting
- Strategy
- Language and Civilization
- Professional Thesis
- Internship
- Conferences/Visits/Projects
- Master Thesis and Defense in Dijon
- Introduction to Scientific Research
- Conférences/Visits/ Projects



## CONTACTS

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<https://iae.u-bourgogne.fr/en>