

INTERNATIONAL MASTER IN BUSINESS STUDIES

(TAUGHT IN ENGLISH)

MENTION MANAGEMENT



GRADUATE

EUROPASS DIPLOMA

A National Master's degree recognized by the French Ministry of Education, a two-year full-time program in management with internship and mobility periods.

ENTRY REQUIREMENTS

- The International Master in Business Studies is mainly dedicated to foreign students seeking a French experience in management.
- French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.
- For non-European candidates, a bachelor's degree is required, and prior studies will necessarily be examined and validated by a university committee.
- €3,500 per year in specific fees.

HOW TO APPLY ?

For degree-seeking students, apply via eCandidat :
<https://ecandidat.ube.fr/ecandidat/#!accueilView>

ORGANIZATION

- Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.
- Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.
- Students coming from partner universities can follow just one semester of the program.

BENEFITS

- Achieve a balance between practical knowledge (internship, projects) and theory
- Develop skills in the core areas of business
- Develop both a cross-functional and international view of companies
- Develop the skills required to manage the international activities of companies

CAREER OUTCOMES

Students will find managerial positions in an international environment in the general fields of marketing, international economics, finance, human resources management. Students who had followed the option research in sustainability could also enter directly a PhD-program after the IMS.

PROGRAM

MASTER IMBS

IAE DIJON



<https://iae.ube.fr/>



BAC + 5 | GRADE MASTER

1ST YEAR

- Foundations of finance
- Financial accounting
- Management Accounting
- Strategy
- International Marketing
- Introduction to Economics
- Human Resources Management and Business Ethics
- French and Civilization
- Decision Making – Business Game
- Thesis preparation
- Guest conferences
- International Economics and Law

- Performance Management
- Corporate Finance
- Economics for decision making
- Geopolitics for business
- Intercultural Negotiation
- European business context
- Project Management
- International information software
- Business game
- Management and organisation theories
- French and Civilization
- Conferences / Visits / Projects

2ND YEAR

- Finance
- Marketing
- Accounting
- Strategy
- Language and Civilization
- Professional Thesis

- Internship
- Conferences/Visits/Projects
- Master Thesis and Defense in Dijon
- Introduction to Scientific Research
- Conférences/Visits/ Projects



CONTACTS

RESPONSABLE DE LA FORMATION

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SECRÉTARIAT

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