

MASTER

# INTERNATIONAL MANAGEMENT AND SUSTAINABILITY

(TAUGHT IN ENGLISH)

MENTION MANAGEMENT



GRADUATE

EUROPASS DIPLOMA

The master International Management and Sustainability is a program that provides specific managerial knowledge to handle environmental and societal transitions.

## ENTRY REQUIREMENTS

The IMS is a two-year program dedicated to different profiles :

- International students who candidate for the 1st year of the Master or the second year. Prior studies will be examined and validated by a university Committee.
  - Students from French and European Universities, who hold a Bachelor degree (for the application in first year) or 240 ECTS (equivalent Master 1 for the application in Master 2) in business, social sciences, anthropology, economics, finance, mathematics, political science, psychology, sociology, computer science or other discipline.
- €3,500 per year in specific fees.

## HOW TO APPLY ?

For degree-seeking students, apply via eCandidat :  
<https://ecandidat.ube.fr/ecandidat/#!accueilView>

## BENEFITS

- Understand the issues related to environmental and societal transitions and lead a global management strategy
- Develop practical management skills for environmental and social transitions in organizations
- Master the transversal and international vision of organizations to work in cross-cultural environment companies

## CAREER OUTCOMES

Students will find managerial positions in an international environment in the general fields of marketing, international economics, finance, human resources management. Students who had followed the option research in sustainability could also enter directly a PhD-program after the IMS.

## ORGANIZATION

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.

Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program.

The second semester of the M2 has two options :

- PROFESSIONAL INTERNSHIP (a 6 months internship in a company in France or abroad)
- RESEARCH (a research dissertation and the option to continue as PhD student).



### 1<sup>ST</sup> YEAR

- Foundations of finance
- Financial accounting
- Management accounting
- Strategy
- International marketing
- Introduction to economics
- Human resources management and business ethics
- French and civilization
- Decision making – business game
- Thesis preparation
- Guest conferences
- International economics and law

- Performance management
- Corporate finance
- Economics for decision making
- Geopolitics for business
- Intercultural negotiation
- European business context
- Project management
- International information software
- Business game
- Management and organisation theories
- French and civilization
- Conferences / visits / projects

### 2<sup>ND</sup> YEAR

- Scientific issues: biodiversity and climate change
- Philosophy of sustainable business
- Impact finance and management control
- Ethical governance of global companies
- Strategy for sustainable businesses
- International climate change laws
- Management behavior: psychology and sociology of transition
- Diversity management: inclusion and social justice
- Sustainable marketing and social culture of consumption
- Organizing a conference with inspiring leaders
- Communication project about sustainability (podcast)
- Internship

#### PROFESSIONAL OPTION

- Professional report
- Introduction to a research dissertation Master thesis and defence

#### RESEARCH OPTION

- Qualitative and quantitative research methods Writing in academic english
- Research thesis and defence in Dijon Research seminar in sustainability

#### RESPONSABLE DE LA FORMATION

- Jean-Baptiste WELTÉ
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#### SECRÉTARIAT

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