



European Entrepreneurship

Diploma : Bachelor in Management Second Year

Description : The aim of the course is to develop students analysis in the EU economic and social policy as well as entrepreneurship. The course will teach the students the knowledge and skills required to understanding the European entrepreneurship in interdisciplinary way.

Expected skills Associated knowledge

Understand how European entrepreneurship was established in an economy and public policy

Understand how do the European significant markets operate

Understand the relationship between European economy and society/culture

Build a mini-research project related with case study in the European entrepreneurship

Present a project within a workshop

Introduction to European entrepreneurship

Historical roots of the European economy

The EU policy towards SME's (2000-2030) and the European economy

Family business in Europe

Social entrepreneurship in Europe

Hours : 24

ECTS : 4

Level : intermediate





European creative industry

Digital entrepreneurship in Europe

Self-employment in different European countries

Entrepreneurship- Regional diversity in Europe

European attitudes towards entrepreneurship and entrepreneurial style of life

European transnational entrepreneurship – Migration

The future of the European entrepreneurship – Conclusions

Hours : 24

ECTS : 4

Level : intermediate

