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International Economics

Diploma : Bachelor in Management Third Year

Description : The course aims to familiarize students with the main economic dimensions of globalization and to introduce economic analysis tools for thinking about them. The analysis will combine macro- and micro-economic reasoning, which will be systematically confronted with empirical facts and the societal issues posed by globalization.

Expected skills Associated knowledge :

Understand the economic issues of globalization in order to identify the risks and opportunities they represent for the company

Globalization: highlights and historical overview

Balance of payments and global imbalances

International trade and comparative advantages

New theories of exchange

Companies in globalization

International migrations Institutional aspects

Hours : 18 ECTS : 3 Level : beginner







L'IAE DIJON EST HABILITÉ À RECEVOIR LA TAXE D'APPRENTISSAGE

